

# Simon Legrand



MCIM

Founder · Patent Inventor · Technology Leader

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## PROFILE

Senior technology leader with 25+ years spanning UK public sector, technology co-founding, IP development, and AI-native product design. Co-founded Sunstone Systems from inception to international recognition — earning enterprise contracts with **Chevron, Rivian Automotive** and **Network Rail**. Listed inventor on three granted patents. Co-founder of **Assistiv Systems** (NHS preventative care, Anthropic Startups) and Founder of **Fyrfly Systems** (physical security, UK schools). Secured **£9m+** in public sector funding. MCIM Chartered Marketer. IBM Certified Cyber Security Board Lead.

## ACTIVE VENTURES

### Fyrfly Systems

Founder & Director · 2026 – Present

- Intelligent physical security for UK schools and public sector
- Full platform built before first installation: 40+ pages, AI compliance tooling, regional SEO
- Published UK's first freely accessible Martyn's Law self-assessment tool
- DfE and KCSiE aligned · 24/7 monitoring · Martyn's Law ready

### Assistiv Systems Ltd

Co-Founder & Director · 2024 – Present · Anthropic Startup

- Preventative care platform for older adults in the NHS Missing Middle
- 21-signal NHS FEP scoring, district-level EPD prescribing data, live pipelines
- Clinical advisory board: Prof. Ann Netten (Exeter) · Prof. John Jerrim (UCL)
- Accepted into Anthropic Claude for Startups programme
- 14:1 ROI demonstrated at pilot scale vs residential care comparators

## CAREER

### Technology Marketer

2024 – 2026

WJ Group / WJ Sunstone

- Led strategic marketing as de facto head of marketing following Sunstone acquisition
- Go-to-market strategy, brand integration, SEO, digital content, and technical collateral
- Group Sustainability · Social Responsibility · MHFA Practitioner

### Co-Founder, Director & CMO

2011 – 2024

Sunstone Systems

- Accepted into Chevron Technology Ventures; led engagement with senior CTV venture partners
- Co-designed solar CCTV platform — 58 systems delivered across Kazakhstan with Chevron / Tengizchevroil
- Won Rivian Automotive contract against 15 competitors across UK, Germany, and USA
- Kier Highways / Highways England innovation grant — 4 systems on M6 Junction 42
- WESCO Anixter global distribution partnership brokered; pipeline inc. Tesla, VPS Group, Intel
- MOD Army Export Team (Larkhill Barracks) point of contact; DIT engagement
- IBM Certified Cyber Security Board Lead; Cyber Essentials; ESG / ISO14001 / B-Corp
- 15+ published articles: IFSEC Global, PSI Magazine, Security Buyer, Border Security Report

### Public Sector Professional & Consultant

1999 – 2015

Home Office · DfE · DoH · NHS NIHR · ARC CEPS

- Canterbury College — direct support with students with profound and complex learning difficulties
- Home Secretary Policy Advisor — international evidence on alcohol-related violence (2009)
- Secured £7m KCC funding for countywide Emotional Health and Wellbeing Service (2012)
- Secured £2.1m DfE funding across child poverty and mental health programmes (2009)
- Developed DUST screening tool — adopted by 16 Local Authorities, endorsed by DoH and King's College
- International advisory: ARC CEPS (Sydney) · Oslo · Barcelona · Adelaide

## CREDENTIALS & EDUCATION

Simon Legrand MCIM · [simonlegrand.co.uk](http://simonlegrand.co.uk) · Faversham, Kent · 2026



[simonlegrand.co.uk](http://simonlegrand.co.uk)

<b>MCIM</b>	Chartered Institute of Marketing	2025
<b>MHFA</b>	Mental Health First Aid UK — Practitioner	2024
<b>IBM</b>	Cyber Security Tools and Cyber Attacks — IBM Security Learning	2022
<b>DipHE</b>	Public Sector Change and Innovation — University of Kent	2003
<b>DipHE</b>	Public Sector Development — University of Brighton	2003
<b>BA Hons</b>	Education & Psychology — University of Leeds	1999

#### MEMBERSHIPS, ADVISORY & PANELS

- Responsible AI Institute · Member (2025)
- NHS Horizons · AI Ambassador Network · Member (2025)
- NHS Health Innovation Kent Surrey Sussex · Member (2025)
- NHS Confederation Q Network · Member (2025)
- PSI Magazine · Content Advisory Panel (2025)
- Security Matters Magazine · Exhibition and Content Advisory Panel (2024)
- Security Buyer Magazine · Industry Awards Panel (2024)
- Local Council Road Innovation Group (LCRIG) · Member (2025)
- Chartered Institute of Marketing · Full Member (2025)

#### PATENTS — LISTED CO-INVENTOR

<b>Solar CCTV System</b> <a href="#">WO2016185034A1</a> Solar-powered autonomous surveillance system. Co-designed with Chevron / Tengizchevroil. 58 units deployed in Kazakhstan.	2016
<b>Solar Power Station</b> <a href="#">US20200280280A1</a> Autonomous off-grid power station for remote IoT and surveillance. Deployed with Network Rail and major infrastructure clients.	2020
<b>Solar Drone Charging Station</b> <a href="#">US20220052538A1</a> Solar-powered autonomous drone charging and deployment station for persistent remote surveillance.	2022

#### AWARDS & RECOGNITION

S&FE Awards — Security Partnering Initiative of the Year · <b>Winner</b>	2023
Engineering & Manufacturing Awards — Rising Star · Finalist	2023
National Sustainability Awards — Sustainable Transport · Shortlisted	2023
S&FE Awards — Champion of Champions · Finalist	2021
S&FE Awards — Security Company of the Year · Finalist	2021
Highways England Awards — Customer-Focused Network Management · <b>Winner</b>	2020
Canterbury Business Awards — SME of the Year & Innovation · <b>Winner</b>	2018
IFSEC Global — Top 50 Most Influential in Security & Fire	2018
CIHT Awards — Innovation · Highly Commended	2018
S&FE Awards — SME Installer & Project of the Year · <b>Winner</b>	2017
LGC Awards — Service Delivery Model of the Year · <b>Winner</b>	2017
ADS Security Innovation Awards — Wireless HD CCTV · Highly Commended	2014

#### PUBLISHED WORK

##### IFSEC Global

Setting Standards for Solar CCTV Systems — Safety, Cybersecurity & Reliability

##### IFSEC Global

Securing the Digital Frontier — Cyber Security in Off-Grid Technologies



**IFSEC Global**

Fuelling Innovation — Solar-Powered Surveillance

**PSI Magazine**

Defending Construction Sites — A 10-Point Plan Against Insider Theft

**Security Journal UK**

Informed Choices — A Guide to Solar Powered Surveillance

**Security Matters**

Off-Grid Security — Solar Surveillance in Remote Environments

**Construction News**

Fortifying Foundations — A Multilayered Approach to Site Security

**Sustainable Business**

Advancing ESG Goals in IoT, Surveillance &amp; Telecoms

**Security Buyer**

Unveiling the Blueprint — Designing Solar CCTV Systems

**Border Security Report**

Beyond Borders — Revolutionising Cross-Border Security

**Professional Security**

Future Capability of Autonomous Surveillance in CNI

**Renewable Energy Mag.**

RAFT — Transforming Remote Power and IoT Connectivity

**Highways Magazine**

Solar-Powered Surveillance in Highway Safety &amp; Sustainability

**LiDAR Magazine**

Securing Tomorrow — Fusion of LiDAR &amp; Autonomous Power

**PUBLIC SECTOR PROJECTS — SELECTED HIGHLIGHTS****Essex County Council / Kent County Council** 2012Secured **£7m** in local authority funding to design and deliver a countywide Emotional Health and Wellbeing Service for children and young people on behalf of local and national charities.**Department for Education** 2009Secured **£2.1m** in government funding across proposals addressing child poverty, emotional health, and supporting substance-misusing parents across Essex.**Department of Health / 16 Local Authorities** 2003

Developed the Drug Use Screening Tool (DUST) — adopted as best practice by the Department of Health and used by 16 Local Authorities. Endorsed by King's College of Psychiatry.

**Home Office / Home Secretary** 2009

Policy Advisor on international evidence assessment and development of policy positions to tackle alcohol-related violence in the night-time economy.

**Australian Research Council (ARC CEPS)** 2012

Expert advisor on proposal to the Attorney General of New South Wales on identifying vulnerable communities, intelligence-led commissioning, and integrated service responses.

**Medway / Oxfordshire / Essex Public Health** 2013–14

Project Lead across multiple councils delivering the Risk-Avert programme — early intervention identifying young people before entrenched risk-taking behaviours.

**Essex County Council & Essex CAMHS** 2009

Development of the countywide Child &amp; Adolescent Mental Health Strategy and implementation plan.

**INTERNATIONAL ADVISORY****Australian Research Council, CEPS · Sydney, Australia**

Expert advice to the Attorney General of NSW on vulnerable communities, intelligence-led commissioning, and integrated service responses.

**Marita Foundation · Oslo, Norway**

Specialist training on child protection for professionals working with at-risk children.

**SA Cricket Association (Adelaide Oval) · Adelaide, Australia**

Policy assessment and best practice on safe serving of alcohol at events.

**NewPage · Oslo, Norway**

Development of support services for vulnerable young people.

**Public Health Services · Barcelona, Spain**

Targeted prevention and early intervention services for at-risk communities.

